

Subject: News from The Voices of America

From: The Voices of America <pete@thevoicesofamerica.org>

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To: wolfph@cinci.rr.com

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Precinct Organizing Update

Greetings!

This newsletter will provide you with an update on Precinct Organizing Best Practices. We apologize for its length, but it has been some time since we last communicated. We hope you will agree that the newsletter is packed with much actionable information. Click on any of the highlighted hyper-links to access more information for the indicated subject matter.

Overview

Since our official launch of the website (TheVoicesOfAmerica.org) in late 2009, we have given presentations to hundreds of organization leaders throughout Ohio, traveling close to three thousand miles each. We presented the website content to the first [National Tea Party Convention in Nashville, TN on February 6, 2010](#), which was streamed live on [C-SPAN](#) and PJTV. In early May, we will be in Florida to give presentations to many of its state leaders and we are in discussions for a trip to Nebraska in June to meet with state-wide leaders there. Many other local and state leaders are simply downloading the slide-show presentations from our website's home page and are conducting the training themselves. The effectiveness of this enabling approach can be seen from the many [testimonials](#) that are captured on our website. Our website has been visited by thousands, representing over thirty-three states, and we continue to add followers daily.

Quick Links

[Website](#)

[Collaboration Space](#)

[About](#)

"All tyranny needs to gain a foothold is for people of good conscience to remain silent."

-Thomas Jefferson

"If ever a time should come, when vain and aspiring men shall possess the highest seats in Government, our country will stand in need of its experienced patriots to prevent its ruin." - Samuel Adams

"Every government degenerates when

Grow Your Organization & Get Votes

Clearly, many throughout the country are recognizing the value and importance of Precinct Organizing to grow their patriot organizations and to affect elections in 2010 and beyond. Several recent national polls of likely voters (Fox News - March 23, 2010; CNN - February 26, 2010; & Rasmussen - February 9, 2010) confirm that a message advocating limited government, free markets, and individual liberties is highly relevant to voters and will have broad appeal. For example, 79% of voters think that it is possible the economy could collapse, including large majorities of Democrats (72%), Republicans (84%), and Independents (80%). Given this broad anxiety in regard to the state of our country, it will be easy to recruit new members, regardless of party affiliation, for our patriot organizations and mobilize voters to vote in upcoming elections. Experience, to date, is proving this to be true. Even un-informed voters, once made aware of what is at stake, quickly align around the patriot organization principles and basis for selecting political candidates. Net, now is the time to engage targeted voters using Precinct Organizing methodologies to gain volunteers for your organizations and votes for elections.

trusted to the rulers of the people alone. The people themselves are its only safe depositories."-Thomas Jefferson

"Tyranny, like hell, is not easily conquered; yet we have this consolation with us, that the harder the conflict, the more glorious the triumph."
-Thomas Paine

New & Updated Website Content

Since early this year, we have added much new content to the website. Much of it is based on our continued research on Precinct Organizing, including key learnings from the following relevant books - [Take Back Your Government](#) by Robert A. Heinlein and [Get Out The Vote, Second Edition: How to Increase Voter Turnout](#) by Donald P. Green and Alan S. Gerber. Specifically, we have added or enhanced the following content:

- [Voter Registration](#) - This section has been extensively updated based on requests we received online and from our presentation audiences. Not only can this methodology be used as a precursor to Get-Out-The-Vote, but it can also be used for petition drives and issue advocacy.
- [Phone Banks](#) - We have added much new content to accentuate the use and value of volunteer phone banks to grow your organization and to Get-Out-The-Vote. Specifically, personal calls made by volunteers who believe in the cause are the second most effective Precinct Organizing methodology behind door-to-door canvassing. We also share a success example in which Ralph Kraus, leader of the Patriots Unite organization in northwest Ohio, made thirty-six calls (averaging 4.4 minutes per call), was able to connect with fifteen voters (42% completion rate), and of these fifteen, eleven (73% success rate) were interested in joining his organization. Many indicated that they would bring others to the meeting. WAY TO GO, RALPH!
- [Precinct Organizing Tools](#)- We have added sub-tabs and addressed the effectiveness of many additional Get-Out-The-Vote methodologies. Methodologies covered are: Leaflets, Direct Mail, e-Mail, and Mass Media. Remember, though, that the most effective methodology to Get-Out-The-Vote for elections is still door-to-door canvassing. The second most effective method is to have passionate and informed volunteers make personalized calls to registered voters. We should note that these two highly effective Precinct Organizing methodologies are no longer pursued much by the main political parties, since parties want centralized control of campaign resources and the

message. Additionally, campaign consultants profit more with brokered mass media, professional phone banks, and direct mail. Campaign managers are able to protect their reputation by employing these inefficient campaign tactics since everyone is doing it and someone has to win the election.

· [Candidate Night Townhall](#) & [Voter Guides](#) - We have added videos of our presentations for both of these important topics. Earlier this year, we formed a strategic relationship with Kimberly Fletcher, President of [Homemakers of America](#), a national organization of over twenty-thousand patriotic members. Kimberly's [Abigail Adams Voter Guide Project](#) is a natural fit with Precinct Organizing methodologies. Over the next several weeks, we also expect to dramatically expand the [Candidate Night Townhall](#) section based on extensive recent testing of best practices in central Ohio. These are of utmost importance to candidly assess candidates' views on limited government, free markets, and individual liberties and serve as a basis for creating content used in [Voter Guides](#).

Please Share & Provide Feedback

Please share this newsletter and the [Precinct Organizing Best Practices](#) website with as many patriots and organizations in your vicinity and nationally as you are able. We need everyone to pursue [Precinct Organizing Best Practices](#) since it is the only way to win elections! We need all the votes we can get in forthcoming elections, considering the real possibility of [voter fraud](#).

Any input you might have to improve the website, the newsletter, or the Precinct Organizing methodology would be much appreciated. Likewise, we would appreciate receiving anecdotal success examples which we can share on the website. Others can learn from them.

In liberty,

The Voices Of America

[Peter Wolf](#) & [Warren Edstrom](#)

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